

# **Integral Disaster Response Launched – Cyclone Haiyan, the Philippines**

## **Immediate Release**



12<sup>th</sup> November 2013

Integral Alliance has launched a joint Disaster Response for the impact of the devastating Cyclone Haiyan. Latest figures, which are changing daily, estimate that 11.3 million have been affected by this devastating cyclone. Approx 670,000 people are displaced, and estimated fatalities are at least 10,000. Initial rapid assessments are on-going and many areas remain inaccessible. Bad weather is also significantly hampering relief efforts.

So far, 18 out of Integral's 19 Members have opted into the Integral response – out of those 8 are responding either directly themselves or through their partners. All will launch fundraising appeals for public and private funds within their own constituencies.

Debbie Toribio, Executive Director for Food for the Hungry Philippines, is currently in Manila. She says, "The devastation is huge as you can see from the news. It is a nightmare. Food for the Hungry Philippines is working alongside local partners within the area, with immediate relief - food, water, non food items and medicines. Food for the Hungry is focused on Northern and Eastern Samar, selecting the most impacted communities first."

She continues: "Expressed needs are for food and water, and then medicines, clothes and shelter. There is also a need to help survivors process what has happened and help them deal with their loss and trauma. Effective coordination would, of course, greatly add to our efforts in reaching out beyond the immediate needs, to provide services like Child Friendly Space for children, psychosocial support for children and youth, and the construction of houses and schools."

Medair also has a team in the Philippines. Mark Screeton, Medair's International Director says, "We had our emergency response staff on the ground in The Philippines within hours of the departure of the typhoon, and true to our mission, our teams are seeking out the most vulnerable in very remote areas, so that Medair can help those who need us the most. Two of our areas of expertise– WASH (water, sanitation, and hygiene) and emergency shelter–are in great demand due to the extreme nature of this record-breaking catastrophe."

Integral is enabling its Members to coordinate their activities in The Philippines in the areas of assessment, common partners and operations. Jan Eyre, Integral's Programmes and Disaster Management Coordinator says, "On our first conference call I was struck by our Members' determination to coordinate closely on the ground regarding needs assessments and partner information. But also moving on from there, exploring options for a deeper collaborative approach, I was very encouraged by the momentum there was to form a multi-agency Integral team in country. The feeling from our Members is very much that, particularly due to the scale of this devastating disaster, we can bring the most help to those who need

it through more intentional Integral coordination. Our hope and prayer is that ultimately we will be able to assist more communities and leverage more funding as Integral by combining our strengths, resources and expertise for the people of the Philippines.”

[Click here](#) for the latest news about Cyclone Haiyan

All Integral Members sign up to the [Red Cross Code of Conduct](#) and [Sphere Standards](#), and Integral has developed an agreed [Quality Standards Statement](#) amongst its 19 Members.

**Integral’s website:** [www.integralalliance.org](http://www.integralalliance.org)

#### MORE INFORMATION ABOUT INTEGRAL

Integral has 19 Members who work in over 85 countries and currently fund over 1100 projects in more than 30 sectors. Our Members have a combined income of over \$675m USDs and are:

[Baptist World Aid Australia](#) – **Australia**

[CEDAR Fund](#) - **Hong Kong**

[Food for the Hungry](#) – **USA**

[Integra](#) - **Slovakia**

[MAP International](#) - **USA**

[Medair](#) – **Switzerland**

[Missions Alliance](#) - **Norway**

[Mission East](#) - **Denmark**

[SEL France](#) - **France**

[TEAR Australia](#) – **Australia**

[Tear-](#) **Netherlands**

[Tearfund](#) - **Belgium**

[TEAR Fund](#) - **New Zealand**

[Tear Fund](#) - **Switzerland**

[Tearfund](#) – **UK**

[World Concern](#) - **USA**

[World Relief](#) **Canada** - **Canada**

[World Relief](#) – **USA**

[World Renew](#) - **Canada & USA**

#### The Integral Disaster Relief Process:

Integral Members have developed a collaborative strategy for responding to disasters as Integral, with the Disaster Response Process co-ordinating the emergency activities of its Members. The aim of the Integral DR process is to combine resources to ensure that as many people as possible are reached with the assistance they need.

In disaster situations Integral Members have previously collaborated in:

2013: Cyclone Mahasen (Bangladesh), North India Flooding (Utterakhand), Syrian Crisis, and Tropical Cyclone Phailin (East India), Cyclone Haiyan, The Philippines

2012: South Sudan (displacement), Philippines Flooding, Democratic Republic of Congo (displacement)

2011: Cote d’Ivoire, Libya, North Korea, South Sudan, Japan earthquake, Middle East, East Africa food crisis

2010: Haiti earthquake, Sahel food crisis, Indonesia earthquake, Guatemala Hurricane, Pakistan floods

2009: Sri Lanka (internally displaced people), Pakistan floods, Asian disasters  
2008: Kenya Unrest, China Earthquake, Myanmar Cyclone, Democratic Republic of Congo, East Africa Food Crisis, India floods  
2007: Bangladesh Floods, Zimbabwe Humanitarian Crisis  
2006: Indonesia Earthquake  
2004: Indonesia Tsunami, Sri Lanka Tsunami

### **Integral Vision:**

- Integral's vision is a world without poverty.
- Our mission is to work in collaboration as national relief and development agencies committed to maximising the holistic impact of our Christian response to the poor worldwide. Integral's main focus is on working together when disasters happen, and to find opportunities for our Members to collaborate and so maximise our resources and impact following a disaster.

### **On Integral Collaboration:**

- Integral's goal is for all its Members to become more effective and efficient in their work and to see greater impact and reach as a result of working collaboratively. This means making sure that Integral Members share information and play complementary roles with the resources they have available when an emergency happens. The Integral Secretariat plays a co-ordinating role to facilitate better communication between all Members in disaster situations with the aim of increasing support and avoiding duplication.
- Integral is committed to working with the Micah Network and the World Evangelical Alliance to ensure that excellence is championed and collaboration encouraged within our wider constituencies.

#### Integral Contacts:

Fiona Boshoff, Director of Integral  
[f.boshoff@integralalliance.org](mailto:f.boshoff@integralalliance.org)

Jan Eyre, Programme and Disaster Management Coordinator  
[j.eyre@integralalliance.org](mailto:j.eyre@integralalliance.org)

Sarah Larkin, Communication and Marketing Coordinator  
[s.larkin@integralalliance.org](mailto:s.larkin@integralalliance.org)