Approach to Localisation and Statement of Intent

The Integral Alliance

Integral Alliance (Integral) is made up of 22 Christian global relief and development agencies, united in their vision of alleviating suffering and restoring hope in disasters and beyond. They are committed to combining resources and drawing together their collective reach, sectoral expertise and their access to funding to respond more efficiently and effectively together to disasters worldwide. Collectively Integral Members work in more than 100 countries, working both directly and with over 650 local partners.

Integral works to bring together the strengths of all of its Members in disaster response - supporting very localised and church-based responses, supporting the work of local partners and enabling a directly implemented emergency response by its Members - in order to best meet the needs of communities affected by disaster. Integral recognises the combination of approaches by its Members as a strength, providing the opportunity for the work of those who implement directly (operational Members) to complement and strengthen the work of partner-led Members (cooperational Members) and their local partners before, during and after a disaster.

Integral endorses and commits to working towards the Core Humanitarian Standard. The commitments it contains place communities & people affected by crisis at the centre of humanitarian action.

Key actions on localisation for organisations are outlined specifically in:

**Commitment 3**
Humanitarian response strengthens local capacities and avoids negative effects

**Commitment 4**
Humanitarian response is based on communication, participation and feedback

**Commitment 5**
Complaints are welcomed and addressed

**Commitment 6**
Communities and people affected by crisis receive coordinated, complementary assistance

**Commitment 9**
Resources are managed and used responsibly for their intended purpose
Integral and Localisation

The Grand Bargain¹ is an agreement between more than 30 of the biggest donors and aid providers, which aims to get more means into the hands of people in need. It contains ten commitments and here Integral has focused on commitment #2 - “More support and funding tools for local and national responders”, commonly referred to as “localisation”.

Integral Members have affirmed the following International Council of Voluntary Agencies’ (ICVA) definition of localisation:²

“Localisation is the process of having a humanitarian response owned in part or wholly by a national and/or local capacity that is embedded within, and understands the needs and socio-cultural context of, the area and people in crisis.”

Integral believes international organisations and institutions have a role to play in supporting national and local actors. This will include the provision of expertise, good practice, and additional capacity to enable national and local actors to respond to a crisis, rather than relying on external mechanisms and support. Integral understands that in humanitarian crises it is local organisations and communities who respond first. Part of our objective is to support and enable local actors to be able to respond more effectively.

Integral recognises the Inter-Agency Standing Committee (IASC) definition of local actors as: “Organizations engaged in relief that are headquartered and operating in their own aid recipient country and which are not affiliated to an international NGO... A local actor is not considered to be affiliated merely because it is part of a network, confederation or alliance wherein it maintains independent fundraising and governance systems.”³

As an alliance of faith based INGOs, Integral models equitable partnerships, placing the community and, where appropriate, the church at the heart of locally-owned crisis and disaster response. Integral recognises that national governments are duty bearers to their disaster and crisis affected communities. However, Integral Members also have an important role to amplify the voices of those who are excluded and affected by crises, where rule of law and governance has broken down, or where conflict exists.

The conversation around localisation is frequently focused on the amount of funding being channeled to local actors. However Integral believes that, at its heart, localisation is about a form of biblical “Jubilee” – a genuine realignment of power, enabling decision-making at a local level. Shifting power into the hands of those most vulnerable is an expression of Integral Members operating in a biblical way as they seek to alleviate suffering and restore hope in contexts of injustice.

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1.1 National NGOs/civil society organisations (CSOs): National NGOs/CSOs operating in the aid recipient country in which they are headquartered, working in multiple subnational regions, and not affiliated to an international NGO. This category can also include national faith-based organisations.
1.2 Local NGOs/CSOs: Local NGOs/CSOs operating in a specific, geographically defined, subnational area of an aid recipient country, without affiliation to an international NGO/CSO. This category can also include community-based organisations and local faith-based organisations.
1.3 Red Cross/Red Crescent National Societies: National Societies that are based in and operating within their own aid recipient countries.
1.4 Local and national private sector organizations: Organisations run by private individuals or groups as a means of enterprise for profit, that are based in and operating within their own aid recipient countries and not affiliated to an international private sector organisation.
Integral’s Approach

Transformational... Complementary... In Partnership

**Transformational**
Integral chooses to view the ethos of localisation from the perspective of “transformation” and not “decentralisation”. Transformation acknowledges that decision making rights start with the disaster affected community, and their ability, where possible and desirable, to locally coordinate their own humanitarian response.

**Complementary**
Integral sees the combination of approaches by its Members as complementary; however we acknowledge that “the heavy footprint and attitudes of international agencies are one of the important obstacles to both national leadership and the building of strong and sustained national capacities”.

- We seek to be part of a transformational movement that promotes partnerships which have equity in the delivery of all of Integral disaster responses, and are in line with [Micah Network Partnership Principles](#).
- We commend the Charter 4 Change movement and the commitments it endorses as one of the ways which can achieve a transformational approach to localisation.
- When local capacity is not existent, unable to respond or not in a position to meet large scale needs as a result of the crisis, we will support direct implementation by an operational Integral Member, so fulfilling international humanitarian principles to serve those who are in crisis.

**In Partnership**
Integral Members seek partnerships with local actors based on mutual respect, trust, truth and humility.

- Integral is committed to greater transparency of decision making and tracking of its performance, including the volume of funding going to local partners. Integral will encourage all Members to consider their own commitments to support localisation.
- Integral often brokers the representation of local partners to international and national donors and coordination mechanisms, advocating when they are undermined or isolated from decision making.
- Integral Members will model accountability to local partners and enable local decision-making.
- Integral Members are employers of national staff, resulting in the upskilling of local employment markets, while at the same time being very mindful of not undermining local capacity, and promoting fair employment practices.
- Integral supports the sharing of learning between partners, and recognises that there is much Integral can learn from local partners.
- Integral coordinates both resources and approaches to strengthen capacity development and the financial stabilisation of local partners.

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Charter4change.org - Commitments

- Direct Funding
- Partnership
- Transparency
- Recruitment
- Advocacy
- Equality
- Support
- Promotion

4 Page 7 [https://start-network.app.box.com/s/0dpqfhx8c3yfh6pcmyikocqm26srr3z](https://start-network.app.box.com/s/0dpqfhx8c3yfh6pcmyikocqm26srr3z)
Integral’s Commitments

Statement of Intent

Integral Members have committed to working towards the following in our work in disasters:

Integral Members will:

1. Act as locally as possible.

2. Recognise that capacity transfer is a two way process - from an Integral Member to their partners, as well as from partners to Members. We wish to increase support for local partners and communities through capacity strengthening allowing for effective and accountable humanitarian action.

3. Work to ensure the voices are heard and capacities of local partners are known in international fora, coordination systems and with donors.

4. Ensure that information is shared in a transparent way with local partners, and that local partners are involved in decision-making throughout the project cycle.

5. Ensure funds flow as directly as possible to local partners, maintaining quality programming, strong risk management, robust accountability, and minimising transaction costs.

We recognise that the Integral approach to localisation and the commitments above do not yet reflect the views and insight of our local partners. A series of Integral Partner Listening Fora are taking place in 2019 and 2020 to understand:

- How our partners define localisation in their context;
- The role our partners play in international crisis responses;
- Our partners’ perceptions of the barriers to and enablers of localisation.

Future versions of Integral’s Approach and Commitments to localisation will be enhanced and shaped by the partner listening consultation across diverse geographical regions (The Caribbean, Middle East, East Africa, and South Asia).

For more information on Integral’s approach to Localisation please contact the Integral Secretariat at enquiries@integralalliance.org

Photo credits:

Page 1 - Left-hand column shows Bangladesh refugee camp following Rakhine State displacement: ©Tearfund (New Zealand), Helen Manson; and a girl sits in the rubble after the Sulawesi tsunami: ©Medair (Switzerland), Paola Barioli.

Page 2 - Left-hand column shows flooding in Bangladesh: ©Tearfund (UK); and Bangladesh refugee camp following Rakhine State displacement: ©Tearfund (New Zealand), Helen Manson (x2)
