# Integral launches new Strategy, Vision, Mission and Strapline

**Integral:**

5th December 2018

Integral Alliance is pleased to announce the launch of its new five year strategy, and recast vision, mission and strapline.

Fiona Boshoff, Integral's CEO says, "We have finished laying strong foundations for Integral in 2018 with the endorsement and unanimous approval by the Board for our new vision, mission, strapline and Strategic Framework. In 2019 Integral can now focus on the agreed goals and objectives, and work to deliver on the activities resulting from them."

### Integral's Vision
Christian agencies uniting globally,
alleviating suffering and restoring hope,
in disasters and beyond.

### Integral's Mission
Integral exists to see God's Kingdom demonstrated by uniting our Members.
We champion, encourage and facilitate collaborative working across the Alliance,
particularly in disasters.

### Integral's Strapline
Responding faster. Reaching further. In Christ.

Fiona continues, "As complex and chronic emergencies increase without necessarily hitting the headlines, Integral desires to make a positive difference in the hidden crises and suffering we hear about throughout the world. This is not easy where resources are scarce but the spirit of generosity upon which Integral was founded is strong, and we continue to look for agile and flexible solutions for greater impact upon the challenges our Members face in 2019."

Jacinta Tegman, President of World Concern and Board Chair of Integral comments, "The partnership that Integral's 22 Member Agencies have developed over the years is truly remarkable. Our shared mission allows each of us to do so much more together than we could ever do on our own. In my position as Board Chair, my prayer is that the Alliance will continue to grow in depth of relationship and impact, serving those in greatest need around the world."

Please see here for more info and to watch a short film about Integral

Integral's website: www.integralalliance.org

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**Extra information:**

**On Integral Collaboration:**

Integral's goal is for all its Members to become more effective and efficient in their work and to see greater impact and reach as a result of working collaboratively.

Integral Members have a collaborative strategy for responding to disasters, with the Integral Disaster Response Process coordinating the emergency activities of its Members. The aim of the Integral DR process is to combine resources to ensure that as many people as possible are reached with the assistance they need. The Integral Secretariat plays a co-ordinating role to facilitate better communication between all Members in disaster situations with the aim of increasing support and avoiding duplication.

Integral has 22 Members with headquarters in 14 countries. Integral Members work in 100 countries, across 40 sectors, and have a network of over 650 local partners.

To watch a short film about Integral Disaster Relief Process click here.


All Members sign up to the Red Cross Code of Conduct and Sphere Standards, and have an agreed Quality Standards Statement.

Integral Members are:

CEDAR Fund **- Hong Kong**
Food for the Hungry **– USA & Canada**
Integra **- Slovakia**
International Health Partners – **UK**
Medical Teams International - **USA**
Medair – **Switzerland**
Missions Alliance **- Norway**
Mission East **- Denmark**
SEL France **- France**
TEAR Australia **– Australia**
Tear**- Netherlands**
Tearfund **– Belgium**
Tearfund **- Canada**
Tearfund - **Ireland**
Tearfund **– New Zealand**
Tear Fund **- Switzerland**
Tearfund **– UK**
Transform Aid International – **Australia**
World Concern **– USA**
World Relief **– USA**
World Renew **- Canada & USA**
ZOA – **The Netherlands**